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**PROFESSIONAL MBA**

MODULE

**ENTREPRENEURSHIP**

**(ASSIGNMENT)**

LECTURER

**DR JAMES TIN**

PREPARED BY

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| **NAME** | **MATRIC NUMBER** |
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SUBMISSION DATE

**5 APRIL 2024**

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**ENTREPRENEURSHIP**

**ASSIGNMENT**

**Lecturer : Dr James Tin**

**Due Date : 5 April 2024**

**INSTRUCTIONS:**

1. This is an individually written assignment of about 2,000 words (each questions approximately 500 words)
2. Please choose any FOUR (4) questions
3. Use **New Times Roman**, font **12** pitch when type-writing your assignment, spacing **1.5**.
4. This assignment carries 40% of your assessment
5. Please submit your assignment in WORD format together with the **COVER SHEET** given to you and email to supportmba@rivermore.com.my

**Essay Questions (Choose any 4 out of 6)**

1. Explain does evidence show us about the rate of failure associated with entrepreneurial ventures?

(10 marks)

1. Critically evaluate three main attributes of firms that pursue high levels of corporate entrepreneurship?

(10 marks)

1. Justify with example why is passion such an important characteristic of successful entrepreneurs?

(10 marks)

1. In general, based on your own opinion what effects does entrepreneurship have on economies and societies throughout the world?

(10 marks)

1. Discuss with example how do entrepreneurial firms have a positive impact on larger firms?

(10 marks)

1. Elaborate with example the four distinctive parts of the entrepreneurial process and what is the relationship among the parts.

(10 marks)

**\*\*\*\*\* END OF QUESTIONS \*\*\*\*\***