PSYC1002 Research Report Assignment 2024 Results INFORMATION

NB: This is NOT a results section. It is not APA formatted. You need to write a results section for your research report, but in the correct APA format (sentences, table/ graph), so DO NOT copy any section of this document into your research report. The A,B,C,D.. etc. and HNFC/LNFC/INH/RIPS etc. notation should not appear in your report either – complete the second report module to learn how to appropriately describe results.

A median split was conducted using scores on the 'need for cognition' measure. Folks who scored in the highest half were called 'high need for cognition' (HNFC), and people who scored in the bottom half were designated 'low need for cognition' (LNFC).

Scores for the **political attitudes (PA) measure** (4 questions for each planet) were added up and a mean obtained. Read those questions carefully, what does a high score mean?

A. PA HNFC: 6.0 **B.** PA LNFC: 5.7

Mean scores for the **inherent (INH)** measure (1 for each planet, averaged together) were calculated for each of the three conditions (RIPS = paragraph on rips, FAE = paragraph on fundamental attribution error, PER = paragraph of personal story), and separated into high and low need for cognition. Read those inherent questions carefully, what does a high score mean?

C. RIPS INH HNFC = 5.39
D. FAE INH HNFC = 4.69
E. PER INH HNFC = 4.73
F. RIPS INH LNFC = 5.84
G. FAE INH LNFC = 5.41
H. PER INH LNFC = 5.23

Statistical Comparisons

A vs B: p = .023 C & F vs D & E & G & H: p = .014 D & G vs E & H: p = .816 C & D & E vs F & G & H: p= .011 (C vs F) vs (D vs G): p = .039

(& = averaged together; vs = compared to)

Watch the accompanying video – right next to where you downloaded this – for advice.