Objective:

The goal of this assignment is to deepen your understanding of how different organizational structures—Functional, Projectized, and Matrix—affect project management practices, including communication, decision-making, and resource allocation. By analyzing a real-world example, you will evaluate the strengths and weaknesses of these structures and provide recommendations for improving project management effectiveness within these contexts.

Instructions:

1. **Research Organizational Structures:**
   * Begin by researching the three primary types of organizational structures: Functional, Projectized, and Matrix (including weak, balanced, and strong matrix structures).
   * For each structure, provide a brief description, highlighting its key characteristics, advantages, and disadvantages, particularly in the context **of project management.**
2. **Case Study Analysis:**
   * Choose a real or hypothetical company that utilizes one of these organizational structures.
   * Analyze how the company’s structure impacts project management practices, focusing on key aspects such as communication flows, decision-making processes, and resource allocation.
   * Discuss any challenges the company might face in managing projects due to its organizational structure.
3. **Recommendations:**
   * Based on your analysis, provide two practical recommendations to improve project management practices within the chosen organizational structure.
   * These recommendations should be actionable and relevant to the company’s specific needs and challenges.

Deliverables:

* A 2-3 page report summarizing your research, analysis, and recommendations.
* **Individual Assignment:** A 2-3 page report summarizing your research, analysis, and recommendations.
* Refer to the rubric provided below to ensure your submission meets the expectations for this assignment.

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