

## IBUS2000 International Business Ethics

### A3 Proposal 30%

Students are required to select a recent news topic (occurring after January 2022) related to international business that involves one or more ethical challenges. As a consultant, your task is to prepare a proposal for the company and address the following points:

1. Summarize the international business news event, identify, and describe the ethical challenge(s), and discuss the motivations that may have led to these ethical challenges.
2. Select a relevant framework to evaluate the actions. Briefly explain why the framework is chosen and evaluate whether the actions are ethical or unethical within the selected framework.
3. Provide a set of recommendations for improved business practices and explain how these recommendations adhere to higher ethical standards.

The recommended structure for your proposal is as follows:

- Executive Summary
- Introduction
- Main Body (use subheadings to organise your points)
- Recommendations
- Conclusion
- Reference List

Table of contents are not required. The proposal should not exceed 2500 words in length using Times New Roman, 12-point font, 1.5 line spacing, 2cm margin at the top, bottom and both sides. The executive summary and reference list are not part of the prescribed word limit. Proper referencing is essential. You must use Chicago 17<sup>th</sup> B Referencing style and assignments unsatisfactorily referenced will not be marked and the students notified for further investigation by the Student Disciplinary Panel. The use of Wikipedia and AI tools (e.g., Chat GPT) is not allowed. All assignments are to comply with Curtin's referencing guidelines. The university has implemented a policy and guidelines for dealing with student plagiarism. Once investigated, penalties imposed upon students found to have plagiarised range from a nil grade for the piece of assessment to expulsion from the University. The penalty imposed will depend upon the level of plagiarism found.

Students are advised to choose a news item from a reputable source, as in the following examples:

- The Australian
- The Economist
- The Financial Times
- The Australian Financial Review
- Bloomberg News
- Business Insider
- The Wall Street Journal

**Online Submission:** Submission **MUST BE** submitted through Turnitin on Blackboard.