

Unit Outline

IBUS2000 International Business Ethics Trimester 2A, 2024

Unit study package code:	IBUS2000
Mode of study:	Internal
Tuition pattern summary:	Note: For any specific variations to this tuition pattern and for precise information refer to the Learning Activities section. This unit does not have a fieldwork component.
Credit Value:	25.0
Pre-requisite units:	IBUS1001 (v.0) Introduction to Global Business or any previous version
Co-requisite units:	Nil
Anti-requisite units:	Nil
Result type:	Grade/Mark
Approved incidental fees:	Information about approved incidental fees can be obtained from our website. Visit https://www.curtin.edu.au/students/essentials/fees/understanding-your-fees/ for details.
Unit coordinator:	Title: Dr Name: Luisa Campos Phone: 08 9266 5778 Email: luisa.campos@curtin.edu.au Location: Building: 402 - Room: 918 Consultation times: Please email
Teaching Staff:	Name: Sean O'Hara Email: Sean.Ohara@curtin.edu.au Location: Building: Please email - Room: Please email
Administrative contact:	Name: FBL Teaching Support Phone: Please email Email: fbl-tsunitadmin@curtin.edu.au Location: Building: Please email - Room: Please email
Learning Management System:	Blackboard (lms.curtin.edu.au)

Acknowledgement of Country

We respectfully acknowledge the Indigenous Elders, custodians, their descendants and kin of this land past and present. The [Centre for Aboriginal Studies](#) aspires to contribute to positive social change for Indigenous Australians through higher education and research.

Coronavirus (COVID-19) Update

Curtin University is committed to supporting all our students and staff whether they are on campus, working remotely or overseas. Your health, safety and wellbeing are our priority and the continuing COVID-19 pandemic may require changes to the unit schedule, learning activities, delivery modes and assessment to provide flexible and safe options to our community. Curtin will endeavour to keep changes and disruptions to a minimum at all times. For current advice and further information visit <https://www.curtin.edu.au/novel-coronavirus/>.

Syllabus

It is critical for organisations to be ethical and socially responsible in contemporary international business. This unit provides various settings for students to engage and discuss ethical, social and environmental issues in the decisions made within the international business context. Students will apply enhanced skills to justify the ethical business decisions made related to stakeholders across different countries.











Introduction

Welcome to International Business Ethics. This unit aims to equip students with business ethics concepts and pragmatic knowledge students need to identify and solve ethical dilemmas within the international business context. In addition, this unit provides a systematic and logical framework to help students understand their own and others' ethical behaviour and promote ethical behaviour in an organization. This unit presents current academic research and global company examples and in most cases global managers' insights who have faced ethical challenges while working in MNE.







Unit Learning Outcomes

All graduates of Curtin University achieve a set of six Graduate Capabilities during their course of study. These inform an employer that, through your studies, you have acquired discipline knowledge and a range of other skills and capabilities which employers would value in a professional setting. Each unit in your course addresses the Graduate Capabilities through a clearly identified set of learning outcomes. They form a vital part in the process referred to as assurance of learning. The learning outcomes notify you of what you are expected to know, understand or be able to do in order to be successful in this unit. Each assessment for this unit is carefully designed to test your knowledge of one or more of the unit learning outcomes. On successfully completing all of the assessments you will have achieved all of these learning outcomes.

Your course has been designed so that on graduating you will have achieved all of Curtin's Graduate Capabilities through the assurance of learning processes in each unit.

On successful completion of this unit students can:		Graduate Capabilities addressed
1	Identify ethical dilemmas in strategic decision making in complex international business systems;	 
2	Apply contemporary international business knowledge into ethical, social and environmental issues;	 
3	Effectively analyse and reflect upon ethical dilemmas through coherent analysis	 
4	Critically apply ethical reasoning to cross-cultural communication and decision-making process;	 
5	Foster inclusive discussions on ethical dilemmas, valuing diverse perspectives while maintaining open-mindedness and integrity;	 

Curtin's Graduate Capabilities

	Apply discipline knowledge, principles and concepts		Innovative, creative and entrepreneurial		Effective communicators with digital competency
	Globally engaged and responsive		Culturally competent to engage respectfully with local First Peoples and other diverse cultures		Industry connected and career capable

Find out more about Curtin's Graduate Capabilities here: <https://www.curtin.edu.au/about/learning-teaching/>

Learning Activities

The one-hour recorded weekly lecture provides students with the theoretical basis and understanding of business ethics concepts and real-life examples in a global business environment. The two-hour weekly tutorial provides students with an opportunity to apply what they've learned from the weekly lecture through different exercises, mini-cases and opening cases. Real-life cases are used to demonstrate how students can understand issues and ethical-decision making processes. Tutorial activities provide structure and a variety of opportunities to practice ethical decision-making.

Learning Resources

Essential texts

The required textbook(s) for this unit are:

- Godfrey, Paul C., and Laura E. Jacobus. *Ethics and Business: An Integrated Approach for Business and Personal Success*. John Wiley & Sons, 2022.

**Please refer to the book when preparing for your assessments. Kindly notice that all answers MUST be contextualized to the essential textbook.

(ISBN/ISSN: 978-1-119-71080-6)

Assessment

Assessment policy exemptions

- There are no exemptions to the assessment policy

Assessment schedule

	Task	Value %	Date Due	Unit Learning Outcome(s) Assessed	Late Assessments Accepted?*	Assessment Extensions Considered?*
1	Group Project	40%	Week: Teaching Week 4-12 Day: Class time, as allocated Time: Class time, as allocated	1,3,5	No	Yes
2	Scholarly Analysis	30%	Week: Teaching Week 6 Day: Friday 9th August 2024 Time: 11:59PM, Perth Time	1,2,3	Yes	Yes
3	Proposal	30%	Week: Teaching Week 12 Day: Friday 20 September 2024 Time: 11:59PM Perth Time	1,2,3,4	Yes	Yes

*Please refer to the Late Assessment and the Assessment Extension sections below for specific details and conditions.

Detailed information on assessment tasks

1. **A1: Group Project 40%**

You will be assigned to groups of no more than four students. Your group is required to make a formal presentation on one assigned case study (from the list below) to the entire class during teaching weeks 4-12. Students are required to analyse an international business ethics case study, specifically focusing on the topic of the week. The presentation should be up to 20 minutes, with 10 minutes for interactive activities with the audience and five minutes for Q&A. The task is to apply the theory of the week to a real-world example. This exercise helps build a global and responsible mindset and capability in students to deal with complex international business ethics issues. It also allows students to evaluate and synthesize ethical issues in cross-cultural audiences and contexts. The case study will be assigned to groups in teaching week 1, so please ensure that you attend the first week of class.

Case Study 1 (Topic 3) - Surviving during the *coronavirus* pandemic.

Case Study 2 (Topic 4) – Jared Berger and the “Canary in the Coal Mine”

Case Study 3 (Topic 5) – Challenges in the supply chain

Case Study 4 (Topic 6) – Playing favourites among employees.

Case Study 5 (Topic 7) – Gift giving and cross-cultural ethics.

Case Study 6 (Topic 8) – A question of integrity

Case Study 7 (Topic 9) – Deciding among CSR options

Case Study 8 (Topic 10) – The future with artificial intelligence

Your presentation is to last 35 minutes (maximum) including:

- 20 minutes for presenting the case study solutions.
- 10 minutes for an interactive exercise to engage the audience.
- 5 minutes for audience questions.

It's up to your group to decide how you would like to structure the 20-minute presentation and the 10-minute interactive activity component. The purpose of the interactive activity is to engage the audience and deepen their understanding of different ethical issues. The activity can involve small group discussions, trivia quizzes, fun games such as musical chairs, Pictionary, Bingo, or any other interactive format that encourages active participation. Deliver your presentation in a clear, confident, and engaging manner. Please note that ***you are not allowed to simply read any part of the presentation from palm notes, slides, or other reference material***, as you are being assessed on your presentation skills and not your reading abilities. In addition, you will be assessed in terms of how well you facilitate class discussion.

Online Submission: Presentation Slides **MUST** be submitted through Turnitin on Blackboard before presentation time. Only **ONE** student in the group needs to submit. You must put in-slide citations and references in the presentation slides. You may use Microsoft Powerpoint or Canva to create your slide decks. **Every group member must submit their own peer evaluation on the day of the presentation.**

Peer evaluation: You will be marked as a group based on the set marking criteria (see below). As a group, you must ensure that the workload is distributed evenly among the presenters. All group members will get the same mark for the presentation (up to 40%) and the peer review score (PRS) will be utilised to adjust this presentation score as below for each group member. You are only required to submit peer evaluation if you have any issues in your group. If you have any concerns about your group, please let us know before the day of your presentation.

Feedback on the presentations: Students are strongly encouraged to attend ALL presentations (and not just their own) and participate in the discussions that ensue from the presentations. Please inform your unit coordinator/lecturer/instructor/tutor via email if you are unable to attend a presentation and provide reasons for the same. Students, as part of the audience, will participate in the feedback process. On the day, you will be provided with the marking criteria for you to provide any comments. These will be taken into account by the Unit Coordinator/Lecturer when finalising the feedback for your group. You will be provided with feedback (based on the marking criteria that can be accessed through the Blackboard) from your Unit Coordinator/Lecturer (Bentley) and your Local Instructors (Offshore campuses) through the Blackboard under 'My Grades'.

2. **A2: Scholarly Analysis 30%**

Due on Friday 9th August, 11:59PM

Students are required to conduct a scholarly analysis of a business ethical practice to demonstrate their understanding of global and responsible mindsets in a contemporary global business environment. Students will work to provide solutions that are related to international business and poses ethical challenges specifically relevant to the international business setting. Students are to identify these challenges, analyse the environment they occur in as well as the motivations that may have caused them, and provide justified, well-reasoned and realistic suggestions for implementing improved business practices of a higher ethical standard.

1. What are the core elements of Apple's global manufacturing strategy?
2. How effective has Apple's supplier code of conduct been in preventing labour abuses? What changes would you suggest to help Apple resolve the potential for exploitation of its workforce?
3. What responsibility does Apple have for the air pollution its products create? Is its current Clean Energy Program adequate? What changes would you make?
4. Should Apple continue its operations in China unchanged? If not, where should Apple go? What business and ethical criteria would be important in this decision?

3. **A3: Proposal 30%**

Due on Friday, 20 September 11:59PM

Students are required to select a recent news topic (occurring after January 2022) related to international business that involves one or more ethical challenges. You will assume the role of a consultant and your task is to prepare a proposal for the company and address the following points:

1. Summarize the international business news event, identify, and describe the ethical challenge(s), and discuss the motivations that may have led to these ethical challenges.
2. Select a relevant framework to evaluate the actions. Briefly explain why the framework is chosen and evaluate whether the actions are ethical or unethical within the selected framework.
3. Provide a set of recommendations for improved business practices and explain how these recommendations adhere to higher ethical standards.

The recommended structure for your proposal is as follows:

- Executive Summary
- Introduction
- Main Body (use subheadings to organise your points)
- Recommendations
- Conclusion
- Reference List

A table of contents is not required. The proposal should not exceed 2500 words in length using Times New Roman, 12-point font, 1.5 line spacing, 2cm margin at the top, bottom and both sides. The executive summary and reference list are not part of the prescribed word limit. Proper referencing is essential. You must use Chicago 17th B Referencing style and assignments unsatisfactorily referenced will not be marked and the students notified for further investigation by the Student Disciplinary Panel. The use of Wikipedia and AI tools (e.g., Chat GPT) is not allowed. All assignments are to comply with Curtin's referencing guidelines. The university has implemented a policy and guidelines for dealing with student plagiarism. Once investigated, penalties imposed upon students found to have plagiarised range from a nil grade for the piece of assessment to expulsion from the University. The penalty imposed will depend upon the level of plagiarism found.

Pass requirements

To pass this unit you must:

1. receive an overall grade of 5 or above and a mark greater than or equal to 50%; AND,
2. have made a reasonable attempt at all assessment tasks.

Assessment Moderation

Fair assessment through moderation

Moderation describes a quality assurance process to ensure that assessments are appropriate to the learning outcomes, and that students work is evaluated consistently by assessors. Minimum standards for the moderation of assessments are described in the Assessment and Student Progression Manual, available from policies.curtin.edu.au/findapolicy/

Pre-marking moderation

A co-assessor is assigned to this unit to review all assessment tasks and marking criteria/rubrics and monitor and confirm the integrity of results. Assessment tasks are provided to students prior to the assessment task, marking criteria are provided to students, and assessors are provided with marking guides/rubrics and sufficient information to ensure fair and consistent evaluation of student work.

Intra-marking / Post-marking moderation

- A process of review and validation of decisions where students have not met the pass requirements
- Second marking of outlier samples
- Second marking of a random sample to check for consistent application of marking criteria and standards

Late assessment

Where the submission of a late assessment is permitted, late penalties will be consistently applied in this unit.

Where a late assessment **is** permitted for an assessment item or the entirety of the unit (refer to the Assessment Schedule table in this Unit Outline) and the student does not have an approved assessment extension:

1. For assessment items submitted within the first 24 hours after the due date/time, students will be penalised by a deduction of 5% of the total marks allocated for the assessment task;
2. For each additional 24 hour period commenced an additional penalty of 10% of the total marks allocated for the assessment item will be deducted; and
3. Assessment items submitted more than 168 hours late (7 calendar days) will receive a mark of zero.

Where late assessment **is NOT** permitted for an assessment item or the entirety of the unit (refer to the Assessment Schedule table in this Unit Outline) and the student does not have an approved assessment extension:

1. All assessment items submitted after the due date/time will receive a mark of zero.

Assessment extension

Where an application for an assessment extension **is** permitted for an assessment item(s) within this unit (refer to the Assessment Schedule table in this Unit Outline):

1. A student who is unable to complete an assessment item by/on the due date/time as a result of exceptional circumstances beyond the student's control, may apply for an assessment extension on the Assessment Extension Application Form as prescribed by the Academic Registrar. The form is available on the Forms page at <https://students.curtin.edu.au/essentials/forms-documents/forms/> and also within the student's OASIS (My Studies tab – Quick Forms) account.
2. The student will be expected to submit their application for an Assessment Extension with supporting documentation [via the online form](#).
3. Timely submission of this information supports the assessment process. For applications that are declined, delayed submission may have significant ramifications on the possible marks awarded.
4. An application may be accepted up to five working days after the due date/time of the assessment item where the student is able to provide a verifiable explanation as to why they were not able to submit the application prior to the assessment due date/time

Where an application for an assessment extension **is NOT** permitted for an assessment item(s) within this unit (refer to the Assessment Schedule table in this Unit Outline):

1. All assessment items submitted after the due date/time will be subject to late penalties or receive a mark of zero depending on the unit permitting late assessment submissions.

Deferred assessments

If your results show that you have been granted a deferred assessment you should immediately check OASIS for details.

Deferred examinations/tests will be held from 28/10/2024 to 08/11/2024 . Notification to students will be made after the Board of Examiners' meeting via the Official Communications Channel (OCC) in OASIS.

Further assessment

Further assessments, if granted by the Board of Examiners, will be held between 28/10/2024 and 08/11/2024 . Notification to students will be made after the Board of Examiners meeting via the Official Communications Channel in OASIS.

It is the responsibility of the student to be available to complete the requirements of a further assessment. If your results show that you have been granted a further assessment you should immediately check OASIS for details.

Reasonable adjustments for students with disabilities/health circumstances likely to impact on studies

A [Curtin Access Plan](#) (CAP) is a document that outlines the type and level of support required by a student with a disability or health condition to have equitable access to their studies at Curtin. Carers for people with disability may also be eligible for support. This support can include alternative exam or test arrangements, study materials in accessible formats, access to Curtin's facilities and services or other support as discussed with an advisor from [AccessAbility Services](#).

Documentation is required from your treating Health Professional to confirm your health circumstances or carer responsibilities.

If you think you may be eligible for a CAP, please contact AccessAbility Services. If you already have a CAP please provide it to the Unit Coordinator in week 1 of each study period.

Referencing style

The referencing style for this unit is Chicago 17th Author-Date.

More information can be found on this style from the Library web site:

<https://libguides.library.curtin.edu.au/uniskills/referencing/chicago17>.

Privacy

As part of a learning or assessment activity, or class participation, your image or voice may be recorded or transmitted by equipment and systems operated by Curtin University. Transmission may be to other venues on campus or to others both in Australia and overseas.

Your image or voice may also be recorded by students on personal equipment for individual or group study or assessment purposes. Such recordings may not be reproduced or uploaded to a publicly accessible web environment. If you wish to make such recordings for study purposes as a courtesy you should always seek the permission of those who are impacted by the recording.

Recording of classes or course materials may not be exchanged or distributed for commercial purposes, for compensation, or for any other purpose other than personal study for the enrolled students in the unit. Breach of this may subject a student to disciplinary action under Statute No 10 – Student Disciplinary Statute.

If you wish to discuss this please talk to your Unit Coordinator.

Copyright

The course material for this unit is provided to you for your own research and study only. It is subject to copyright. It is a copyright infringement to make this material available on third party websites without the express written consent of Curtin University.

Academic Integrity (including plagiarism and cheating)

Academic Integrity

Curtin's [Student Charter](#), [Academic Integrity Program \(AIP\)](#), and core [Values](#) guide expectations regarding student behaviour and responsibilities. Information on these topics can be found on the [Academic Integrity Website](#).

Academic Integrity Warnings

An [Academic Integrity Warning](#) may be issued to a student in limited circumstances and only where misconduct is not involved.

Academic Misconduct

Staff members are required to report [poor academic practice](#) and suspected misconduct. [Academic Misconduct](#) means conduct by a student that is dishonest or unfair in connection with any academic work. This includes all types of plagiarism, cheating, collusion, falsification or fabrication of content, and behaviours like falsifying medical certificates for extension. [Contract cheating](#), the use of file sharing, translation services/apps, paraphrasing tools (text-spinners), article generators, and assignment help websites also may be considered academic misconduct.

Check your assessment instructions carefully before using any generative artificial intelligence (Gen-AI) software (e.g. Chat GPT, Midjourney, GitHub Copilot, etc.). You are not permitted to use Gen-AI software in any assessment task unless written permission is explicitly granted by the Unit Coordinator (e.g. within Blackboard or the assignment specifications). If the use of Gen-AI software has been approved, you must document its use, apply appropriate acknowledgement and attribution rules, and include a statement as to the nature and extent of the use when submitting the assessment. Unapproved, inappropriate, or undisclosed use may be dishonest or unfair behaviour, and thus considered misconduct. For further information on the use of Gen-AI software see the [Academic Integrity Website](#).

The longer term personal, social, and financial consequences of misconduct can be severe, so please ask your tutors or unit coordinator if you need clarification or are unsure what to do. If your work is the subject of an inquiry, you will be given an opportunity to respond and appropriate support will be provided. Academic work under inquiry will not be graded until the process has concluded. Penalties for misconduct may include a warning, a reduced or nil grade, a requirement to repeat the assessment, an annulled grade (ANN) or termination from the course. For more information refer to [Statute No.10 Student Discipline and Academic Misconduct Rules](#).

Information and Communications Technology (ICT) Expectations

Curtin students are expected to have reliable internet access in order to connect to OASIS email and learning systems such as Blackboard and Library Services.

You may also require a computer or mobile device for preparing and submitting your work.

For general ICT assistance, in the first instance please contact OASIS Student Support:

oasisapps.curtin.edu.au/help/general/support.cfm

For specific assistance with any of the items listed below, please visit [UniSkills](#) and the [IT tools and guides](#) webpage.

- Using Blackboard, the I Drive and Back-Up files
- Introduction to PowerPoint, Word and Excel

Additional information

Further Assessment Student Eligibility:

A student is eligible for consideration for further assessment if they:

- Are enrolled in a unit within their first 200 credit points of study in their course OR in a unit in their final study period of a course; and
- Have attempted all required assessment tasks in the unit;
- Have not been found guilty of academic misconduct in the unit.

A student enrolled in a Bachelor level course may only be offered two Further Assessment opportunities in their course. A student enrolled in all other courses may only be offered one Further Assessment opportunity. Please note, Further Assessment are granted by the Board of Examiners.

Additional information about late assessments:

1. For assessment items submitted within the first 24 hours after the due date/time, students will be penalised by a deduction of 5% of the total marks allocated for the assessment task;
2. For each additional 24-hour period commenced an additional penalty of 10% of the total marks allocated for the assessment item will be deducted; and

Enrolment

It is your responsibility to ensure that your enrolment is correct - you can check your enrolment through the eStudent option on OASIS, where you can also print an Enrolment Advice.

Student Rights and Responsibilities

It is the responsibility of every student to be aware of all relevant legislation, policies and procedures relating to their rights and responsibilities as a student. These include:

- the Student Charter
- Values and Signature Behaviours
- the University's policy and statements on plagiarism and academic integrity
- copyright principles and responsibilities
- the University's policies on appropriate use of software and computer facilities

Information on all of the above is available through the University's "Student Rights and Responsibilities" website at: students.curtin.edu.au/rights.

Note: In Australia and other jurisdictions, students are required to complete a screening check prior to undertaking any activities that include children (e.g. surveying children at a school as part of a project). If this applies to you, start by contacting your unit coordinator for advice.

Student Equity

There are a number of factors that might disadvantage some students from participating in their studies or assessments to the best of their ability, under standard conditions. These factors may include a disability or medical condition (e.g. mental illness, chronic illness, physical or sensory disability, learning disability), significant caring responsibilities, pregnancy, religious practices, living in a remote location, or another reason. If you believe you may be unfairly disadvantaged on these or other grounds please contact the appropriate service below. It is important to note that the staff of the University may not be able to meet your needs if they are not informed of your individual circumstances, so please get in touch with the appropriate service if you require assistance.

To discuss your needs in relation to:

- Disability or medical conditions, contact AccessAbility Services: <https://students.curtin.edu.au/personal-support/disability/>
- Elite athletes, contact Elite Athlete Coordinator: <https://stadium.curtin.edu.au/sport/academy/elite-athlete-program/>
- All other grounds, contact the Student Wellbeing Advisory Service: <https://students.curtin.edu.au/personal-support/counselling-guidance/wellbeing/>

Recent Unit Changes & Response to Student Feedback

Students are encouraged to provide feedback through student surveys (such as [Insight](#) (Curtin's new unit and teaching survey developed in collaboration with students and staff) and the annual [Student Experience Survey](#)) and interactions with teaching staff.

Listed below are some recent changes to the unit as a result of student feedback.

This is a new unit created for the IB major commencing for the first time in Sem 2 2023.

Program calendar

Program Calendar – Trimester 2A 2024

Teaching Week	Begin Date	Topic	Assessment Due
1.	1-Jul	Topic 1 Introduction: Why study Ethics in International Business	Introduction of unit assignments Allocation of topics for weekly presentation – A1: Group Project 40%
2.	8-Jul	Topic 2 Theories of Morality and Business Ethics	Class Discussion of Topic 1
3.	15-Jul	Topic 3 Decision Making and Ethics: Shareholder vs. Stakeholders	Class Discussion of Topic 2
4.	22-Jul	Topic 4 The Role of Culture in Ethics	Group discussion of Topic 3
5.	29-Jul	Topic 5 Ethics in a Global Society and Economy	Group discussion of Topic 4
6.	5-Aug	Topic 6 Conflict of Interest	Group discussion of Topic 5 <i>Assessment 2 Scholarly Analysis due on Friday 9th August, 11:59PM</i>
7.	12-Aug	Topic 7 Bribery and Corruption	Group discussion of Topic 6
8.	19-Aug	Topic 8 Integrity and Mercy	Group discussion of Topic 7
9.	26-Aug	Topic 9 CSR and Social Entrepreneurship	
10	2-Sep	Topic 10 Ethics and Technology	Group discussion of Topic 8
11.	9-Sep	Topic 11 Ethics and a Market Economy - Conclusion	Group discussion of Topic 9
12.	16-Sep	Revision	Group discussion of Topic 10 <i>Assessment 3 Proposal due on Friday, 20th September, 11:59PM</i>