**Topic/Title:**

**General Purpose:** To persuade

**Specific Purpose:** To persuade my audience to…. (donate time or money to who?)

**Attention Step:**

Support:

Transition:

**Need Step:**

Support:

Transition:

**Satisfaction Step:**

Support:

 Transition:

 **Visualization Step:**

Support:

 Transition:

**Call to Action Step:**

Support: