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| **Kingdom of Saudi Arabia**  **Ministry of Education**  **Saudi Electronic University** | A picture containing text, outdoor, sign  Description automatically generated | **المملكة العربية السعودية**  **وزارة التعليم**  **الجامعة السعودية الإلكترونية** |

**College of Administrative and Financial Sciences**

**Assignment 2**

**Strategic Management (MGT 401)**

**Due Date: 02/11/2024 @ 23:59**

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| Course Name: **Strategic Management** | Student’s Name: |
| Course Code: **MGT 401** | Student’s ID Number: |
| Semester: **1** | CRN: |
| Academic Year:**2024-25-1st** | |
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**For Instructor’s Use only**

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| Instructor’s Name: | |
| Students’ Grade: /**10** | Level of Marks: High/Middle/Low |

**General Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Learning Outcomes:**

* ***CLO1-PLO1.1-*** *Recognize the basic concepts and terminology used in Strategic Management.*
* ***CLO1-PLO1.3 -****Describe the different issues related to environmental scanning, strategy formulation, and strategy implementation in diversified organizations.*
* ***CLO3-PLO2.2-*** *Explain the contribution of functional, business, and corporate strategies to the competitive advantage of the organization.*
* ***CLO4-PLO2.3-****Distinguish between different types and levels of strategy and strategy implementation.*
* ***CLO6-PLO3.1-****Communicate issues, results, and recommendations coherently, and effectively regarding appropriate strategies for different situations*

**Case study**

**Assignment Question(s):**

Read carefully the mini **case No. 18** from your **textbook** (*entitled ‘****Tesla Motors Inc.)*** and answer the following questions: (*2 marks for each question)*

1. Describe the different **functional strategies** of the Tesla Motors company.
2. Describe the **relationship** of Tesla Motors with its **primary stakeholders**.
3. Discuss any **strategic alliance** (acquisition, outsourcing, joint venture, ….) that Tesla Motors uses. Why did this company choose it? was it successful? Justify your answer.
4. Describe the **core competency** and **assess the competitive advantage** of Tesla Motors in its market.
5. Recommend **solutions** for Tesla Motors **to improve its competitive advantage**.

**Answers**

**1.**

**2.**

**…**